

MEMORANDUM

TO: Standlee Premium Western Forage® Customers
FROM: Standlee Premium Western Forage®
DATE: March 6, 2017
SUBJECT: Standlee's Spring Barn Buster Coupon – Valid April 1 to May 31, 2017

Valued Customer,

Standlee Premium Western Forage® is pleased to announce the latest manufacturer coupon going out to consumers. The ongoing purpose of these coupons is to drive consumers into your stores by providing a discount off of the featured product(s). Standlee Premium Western Forage® is paying the full value of the coupon plus handling charges. (See the coupon below for details)

Please make note of the following offer from Standlee Premium Western Forage®:

- 20% OFF the purchase of 1, 2 or 3 Standlee Premium Western Forage® product(s) – Limit of 3 Standlee items in total
- Coupon dates: April 1 to May 31, 2017
- Coupons are printed & print at home
- Excludes 2 and 3 string bales

Electronic coupon

Print coupon



Standlee 'Barn Buster' Cashier Instructions:

1. Scan each Standlee item individually (up to 3 in total) followed by the same Barn Buster coupon to discount the product to the consumer; Only one coupon per transaction is needed
 - a. Example: 1 SPWF item - scan coupon one time
 - 2 SPWF items - scan the coupon two times
 - 3 SPWF items - scan the coupon three times
2. Enter the total discounted value on the front of the Barn Buster coupon for reimbursement; 20% OFF retail value of 1, 2 or 3 Standlee items
3. Submit coupon(s) to address listed on the coupon or Standlee Redemption form

Customer Action Items:

- **Please make store personnel aware of above offer**
- **Follow the above cashier instructions**

Contact Standlee Customer Service at 800-398-0819 or your regional sales representative with any questions!