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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Standlee Offers New Bedding Solutions for Horses, Chickens and Other Livestock!

Available this summer, Standlee Premium Western Forage® introduces 2 new bedding solutions- Horse Fresh™ and Flock Fresh™. ‘We are really excited to offer these bedding products featuring all-natural Zeolite.’ expressed Dusty Standlee, CEO/President at Standlee Hay Company. “Zeolite is essentially ancient Idahoan volcanic ash with an impressive ability to absorb both moisture and odor.” continued Standlee.

Horse Fresh™ is positioned as a terrific solution to extend the effective life of bedding materials by absorbing odors and reducing moisture from animals. This product can also be used for other livestock and domesticated animals including goats, sheep, pigs, chickens, rabbits, dogs, cats and more. The Horse Fresh® Zeolite granules are simply mixed in with the consumers’ preferred bedding choice.

Flock Fresh™ is a value-added bedding product for the backyard poultry market. This product combines straw with Zeolite granules and alfalfa forage to provide an excellent bedding solution while increasing coop activity for the flock as they search out the alfalfa morsels. Like Horse Fresh™, Flock Fresh™ effectively reduces odors and moisture in the coop and roost areas.

An incremental benefit with both Horse Fresh™ and Flock Fresh™ is that the used bedding materials are excellent composting agents for household gardens and flower beds. The waste byproduct from horses

and chickens is excellent for soil augmentation and Zeolite's slow release of captured beneficial minerals and moisture promotes natural and sustainable vegetable and flower growth. "Many horse and chicken owners have gardens and we are excited to offer a two-way solution for our consumers- a robust bedding product and a soil enhancer all in 1!" concluded Mr. Standlee.

To learn more about, Horse Fresh® and Flock Fresh® and Zeolite, please visit www.standleeforage.com/zeolite.

About Standlee Hay Company

Standlee Hay Company is a family-owned forage company located in Southern Idaho. Founded in 1981, Standlee Hay grows and manufactures a wide variety of high quality forage-based products including bales, cubes & pellets under the Standlee Premium Western Forage® brand. Standlee Hay also manufactures jojo's BEST™, a premium line of feed and bedding products for rabbits, guinea pigs and other small companion animals. Standlee Premium Western Forage® and jojo's BEST™ products are sold throughout the United States and the World.