



Standlee Hay Company
22349 Kimberly Road, Suite E
Kimberly, ID 83341
www.standleeforage.com

Contact: Jay Shansby
Phone: (208) 358-4108
Fax: (208) 825-5119

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Standlee to Support Horses in Need

Company announces partnership with the ASPCA Equine Fund to help horses

Standlee Premium Western Forage® is proud to announce that they are partnering with the ASPCA Equine Fund to help horses in need. Standlee® is pledging 15,000 pounds of forage products to help feed rescued horses.

“We partnered with the ASPCA Equine Fund to make sure that the donated product goes to the most effective horse rescues around the U.S.,” said Mike Standlee, the CEO and Founder of Standlee. “The association is a ‘no brainer’ as the ASPCA brings the validated rescue network and we bring the highest quality forage which all horses need and especially rescued animals” continued Mr. Standlee.

The ASPCA Equine Fund offers life-saving resources for equine rescues and sanctuaries across the country. Through a combination of financial help, in-person and online training, and sharing of best practices, the ASPCA Equine Fund provides assistance to non-profit groups working to reduce the suffering of equines at risk of hunger, homelessness and cruel slaughterhouse deaths.

“While quality forage is an essential component of every equine diet, it can mean the difference between life and death for horses recovering from neglect”, said Stacy Segal, Equine Initiatives Director for the ASPCA Equine Fund. “Through this program, horse rescue organizations will have access to the types of forage necessary to successfully rehabilitate needy horses. We are grateful to Standlee for spearheading this generous program.”

The program leverages social and electronic mediums to get the word out and engage horse lovers around the country. Standlee produced a ‘motion-graphic’ to educate viewers about the importance of starting with highest quality forage in a horse’s diet and asks viewers to share the information.

Standlee Premium Western Forage® expects great participation from horse enthusiasts with this program and is thrilled to foster a relationship with the ASPCA Equine Fund to help horses in need.

For more information about the ASPCA Equine Fund, please visit www.aspcapro.org/equine



About Standlee Hay Company

Standlee Hay Company is a family-owned forage company located in Southern Idaho. Founded in 1981, Standlee Hay grows and manufactures a wide variety of high quality forage-based products including bales, cubes & pellets under the Standlee Premium Western Forage® brand. Standlee Hay also manufactures jojo's BEST™, a premium line of feed and bedding products for rabbits, guinea pigs and other small companion animals. Standlee Premium Western Forage® and jojo's BEST™ products are sold throughout the United States and the World.