

LIKE A BREATH OF FRESH AIR



Horse Fresh® is a great addition to any bedding product in your retail environment. Help customers keep their stalls fresh and healthy with Horse Fresh®. This granular, all natural mineral can be used with a wide variety of bedding materials including savings, straw, paper, or other bedding formats.

QUESTIONS AND SOLUTIONS FOR CUSTOMERS:

- Q:** Did you know you can extend the life of your bedding naturally?
- A:** Horse Fresh® extends the life of your bedding by creating a comfortable and dry stall naturally through a trapping moisture without the use of chemicals.
- Q:** Moisture and ammonia in your stalls can be such a nuisance, have you heard how Horse Fresh® can help?
- A:** Horse Fresh® uses natural zeolite minerals to soak up liquids and neutralize odors through a sophisticated process of ion-exchange that addresses the underlying causes of offensive odors.
- Q:** How do you reduce stall odor?
- A:** Horse Fresh® can help you reduce smell naturally without masking the smell with chemicals or perfumes.

WHAT ARE THE BENEFITS OF HORSE FRESH®?

- All natural and hyper-absorbent bedding additive that extends the life of bedding
- Reduces odor and effectively locks in ammonia
- Absorbs moisture and leads to less potential for bacterial to grow
- Ideal for composting and is sustainable
- No chemicals, or perfumes



Zeolite is an all-natural mineral which absorbs moisture and reduces order. It is also environmentally friendly and safe for humans and animals.



STANDLEEFORAGE.COM
800-398-0819

ALL-NATURAL ZEOLITE MINERAL (CLINOPTILOLITE)

Zeolite, also known as Clinoptilolite, is a sustainable and all-natural mineral. Used in many applications, Zeolite is most commonly used to control moisture, capture odors and neutralize potentially harmful compounds.

The Zeolite mineral is composed of volcanic ash and alkaline water formed under extended pressure. This results in a rock like mineral with a honeycomb structure and a net negative charge.

Zeolite granules have the ability to absorb up to 60% of its weight in moisture and the net negative charge acts like a magnet attracting positively charged compounds (like ammonia). Zeolite eliminates them by exchanging ions and neutralizing the compound.

These benefits make it an ideal natural additive to our products.

- All-Natural Mineral
- Absorbs Moisture
- Attracts Harmful Compounds
- Neutralizes Odors Through Ion Exchanges
- Rereleases Nutrients Through Composting
- Environmentally Sustainable

Once Zeolite has been exposed to moisture and other compounds, it locks in liquids and binds with the positively charged ions. The product can be used to augment and amend soils by itself or mixed with soiled bedding. Zeolite slowly re-releases the liquid and beneficial nutrients it has absorbed. This makes it ideal for water conservation and gardening.

If you have any questions, please contact customer service at Standlee Premium Western Forage® at 800-398-0819, or visit our website at standleeforage.com/products/info/zeolite .



September 6, 2017