

# MEMORANDUM

**TO:** Standlee Premium Western Forage® Customers  
**FROM:** Standlee Premium Western Forage®  
**DATE:** April 3, 2017  
**SUBJECT:** Horse Fresh™ New Pallet Quantity

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Dear Valued Customer,

Happy Spring to all! As most of you know, Standlee Premium Western Forage® has successfully launched two new products, Horse Fresh™ and Flock Fresh™ in the Fall of 2016.

After listening to you, our customer, we are happy to announce that our Horse Fresh™ pallet quantity has been reduced from 77 bags to 35 bags on a pallet. This smaller pallet quantity should be easier to handle and redistribute at the store level. Starting today, all new orders of Horse Fresh™ (Item #: 2700-30101-0-0) will have 35 bags on a pallet.

As we continue to find ways to meet your customers' needs, please feel free to let us know of any concerns, suggestions or questions that you or your customers might have.

We truly appreciate the business partnership that we have.

If you have any questions, please contact your Standlee Sales Representative or Customer Service at 800-398-0819.

Happy Selling!

