



MEMORANDUM

TO: Standlee Premium Western Forage® Customers
FROM: Standlee Premium Western Forage®
DATE: May 1, 2016
SUBJECT: Printed Coupon Releases

Please make note of the following printed coupon offers from Standlee Premium Western Forage®.

Coupon Offers:

- Offer 1609: FREE Standlee Premium Western Forage® bag or 50 lb bale
- Offer 1610: \$1 OFF Standlee Premium Western Forage® ANY bag or 50 lb bale
- Offer 1611: Buy TWO bags or TWO 50 lb bales, get ONE bag or ONE 50 lb bale FREE

Coupon Details:

- Coupons are printed and distributed nationally through Standlee representatives
- Valid until December 31, 2016
- See the back side of this memo for images of the coupon offers
- **Updated This Year...Consumer survey on the back of FREE product coupons with a chance to win a \$100 gift card from Standlee!**

(See below for an image of the coupon survey)

Give us your feedback and you will be entered to win a \$100 gift card!

Standlee would like to know you better! Please provide us the information below to better serve you and your animals. The information you provide will only be used internally to improve service and/or develop new products. Thank you very much!

Name: _____

E-mail address:* _____

City: _____ State: _____ Zip code: _____

of livestock animals: _____ Livestock species: _____

Check Box to Receive the Standlee 1st Cut e-Newsletter

*Must provide email address to receive e-newsletter and other offers

Store where redeemed: _____

City: _____ State: _____ Zip code: _____

**Please Note-Contact info will not be shared or sold outside of Standlee Hay Company.
Winner of the \$100 gift card will be chosen after coupon expiration date.

Customer Action Item:

Please make your store personnel aware of the above offer to ease the fulfillment at your store(s).

Contact Standlee Customer Service at 800-398-0819 or your regional sales representative with any questions.



Standlee
PREMIUM WESTERN FORAGE®



MANUFACTURER'S COUPON EXPIRES 12-31-16

FREE



Bag OR 50 lb bale of ANY Standlee Premium Western Forage® product

FREE
bag OR 50 lb bale of
**ANY Standlee Premium
Western Forage® product**

Visit
WWW.STANDLEEFORAGE.COM
to find Standlee products near you
and other helpful tools to feed your
animal the optimal diet or
call 800-398-0819.

Standlee recommends calling your retailer of
choice to ensure product is in-stock.

CONSUMER: Offer valid until 12-31-16. Present this coupon at an authorized Standlee® Retailer. Good for one (1) FREE (up to \$12.99) bag of Standlee Premium Western Forage® bagged forage OR (1) bale of Standlee Premium Western Forage® baled forage. Coupon must be accompanied by required purchase. Consumer must pay sales tax. One coupon per transaction, per household. Coupon may not be copied or transferred. Reproduction of this coupon is expressly prohibited and constitutes fraud. Limited time offer. Good while supplies last. Offer valid only at participating retailers.

RETAILER: Standlee Hay Company, Inc. will reimburse you the price of product up to \$12.99 plus 8 cents handling if submitted in compliance with our coupon redemption policy. Redemption policy available upon request. Send coupon to: Standlee Hay Company, Inc. P.O. Box 880149, El Paso, TX 88588-0149.

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MANUFACTURER'S COUPON EXPIRES 12-31-16

\$1.00 OFF



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MANUFACTURER'S COUPON EXPIRES 12-31-16

**Buy 2 Get 1
FREE**



Buy any 2 bags OR any 2 - 50 lb bales of Standlee Premium Western Forage® and get 1 bag OR 1 - 50 lb bale FREE

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and get 1 bag OR 1 - 50 lb bale FREE

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