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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Equine Athletes and Their Owners Feed Standlee Premium Western Forage®

Kimberly, ID. - Standlee Premium Western Forage® products are the 'Gold Standard' for many recreational and professional horse owners around the United States and the globe. "Standlee has become a resource for horse enthusiasts across the country searching for nutritional information or answers to their performance questions." recently shared Dusty Standlee, CEO and President of Standlee Hay Company. Standlee continued "This includes many professional horsemen and horsewomen. And we are thrilled to provide our products so they can experience the benefits of feeding Standlee forage!"

Standlee Premium Western Forage® is launching a limited endorsee program to spotlight the experiences professional equine athletes and their riders are having with Standlee forage products. The program is intended to highlight the benefits of feeding high quality premium western forage in ultra-competitive and demanding environments. Furthermore, all horse owners whether professional, semi-professional or recreational can learn and leverage tips from our Standlee endorsee team for their benefit!

Standlee Premium Western Forage® has enlisted the support of the following professional horse riders to illustrate the performance value of Standlee forage products:

- Clark Montgomery- US Eventer & projected Rio Olympic competitor
- Adrienne Lyle- US Dressage & London Olympic competitor
- Taylor Jacob- Professional Barrel Racer, 2013 WPRA Rookie of the Year & 2-time NFR qualifier
- Hunter Cure- Professional Steer Wrestler & 2-time NFR World Champion
- Clinton Anderson- Clinician, horse trainer and NRHA, NRCHA & 'Road to the Horse' competitor

Standlee recommends visiting our web site at www.standleeforage.com and sign-up for their electronic newsletter to receive updates from our profession endorsees, receive nutritional tips and special newsletter offers.